





THE RENTER GENERATION

A deeper look at the cultural behaviors of Millennials can unlock a wealth of investment opportunities

Please join Cottonwood Capital Property Management II ("Cottonwood") and Financial Designs, Ltd. for an informative discussion about Demographic Investing and Millennials.

At 92 million people, Millennials are the largest generation in U.S. history and are redefining American culture as we know it. The demographic trends of Millennials are commonly described as:

- · Limited disposable income
- Rising student-loan debt
- Prefer access to goods and services, not ownership

Cottonwood offers a compelling investment strategy that seeks to capitalize on the "millennial opportunity" by focusing on well-located, high-quality, multifamily apartments.

1) http://www.goldmansachs.com/our-thinking/pages/millennials/

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Wednesday, January 31st 12pm Saturday, February 3rd 10am

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1/18 MFR2-1033